



Seminario Internacional de
Aprendizaje y Servicio Solidario
Buenos Aires, 24 y 25 de agosto de 2023

Institutionalisation at a South African university



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Organizan:



Con el apoyo de:



Colaboran:

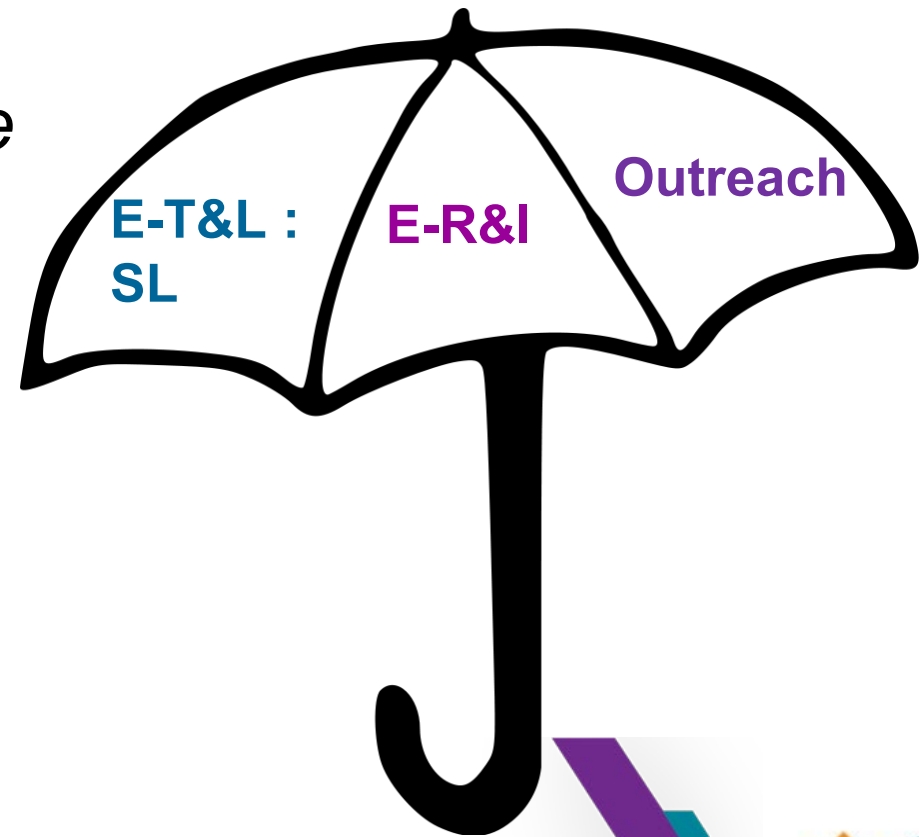




BACKGROUND

- *Legislated for HEI's, White Paper(1997)*
- *Framework for Universities, CHE(2002)*
- *Context, culture and history*
- *Un-funded mandate*
- *Integrated approach*

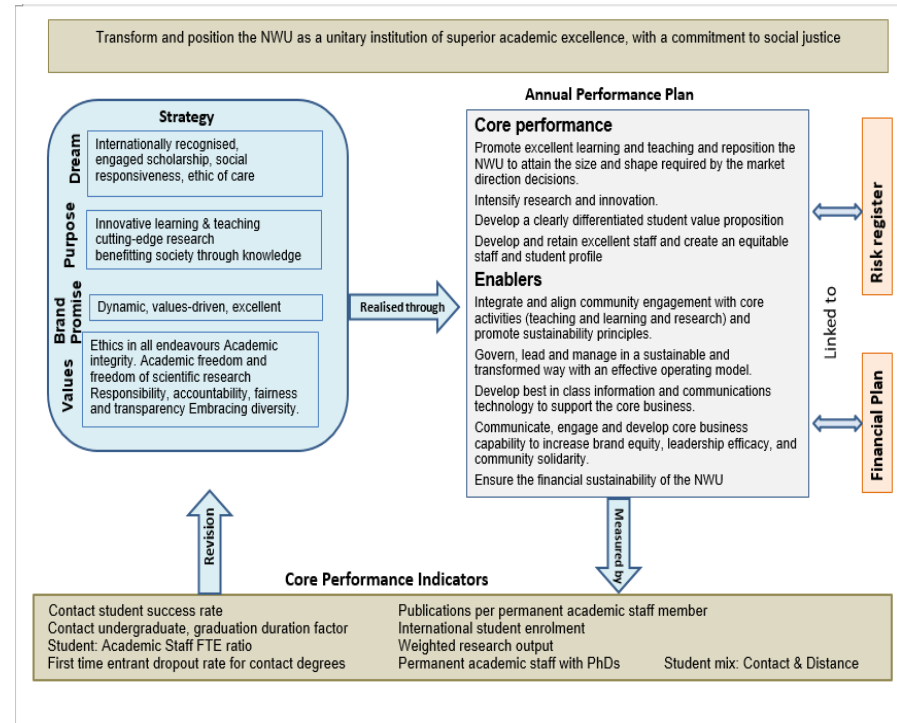
Community Engagement





What is driving our institutionalised CE approach?

- Informed approach-ABCD & research
- A CE process for development and graduate attributes
- “Dream”/ Vision & mission
- Annual performance plan
- Goal 3



“...Contributing to the knowledge economy... graduate employability and entrepreneurship development, the decolonisation of the curriculum and the sustained impact on the NWU’s research and community engagement programmes...public-private partnerships”



GOAL 3:
Integrate and align
community
engagement (CE)
with
teaching-learning
and research to
develop a culture of
active citizenship !

- Deputy Vice-Chancellor for CE
- Deputy Deans for CE in each Faculty
- Faculty Stakeholder relations (SR) and CE committees
- A SR Forum
- Aligning Faculty plans
- Data driven- Database and SOPs
- Quality manual
- Monitoring, evaluation & impact measurement
- Performance agreements & promotions
- High quality analysis



Great ideas and ideals, but...



What do we know and how can we manage this together with our community partners?



Recognising the voices of all the stakeholders?



Keeping track?... Engaged research!

CONTEXT



Where traditional research cannot capture the complexity of real-life problems, and our research must transform and have impact...

Wicket challenges:

- **Unemployment rate over 60% in some areas – educational divide increasing**
- **Marginalized communities**
- **Pandemic aftermath**
- **Global uncertainty**
- **Service delivery**
- **Political instability**



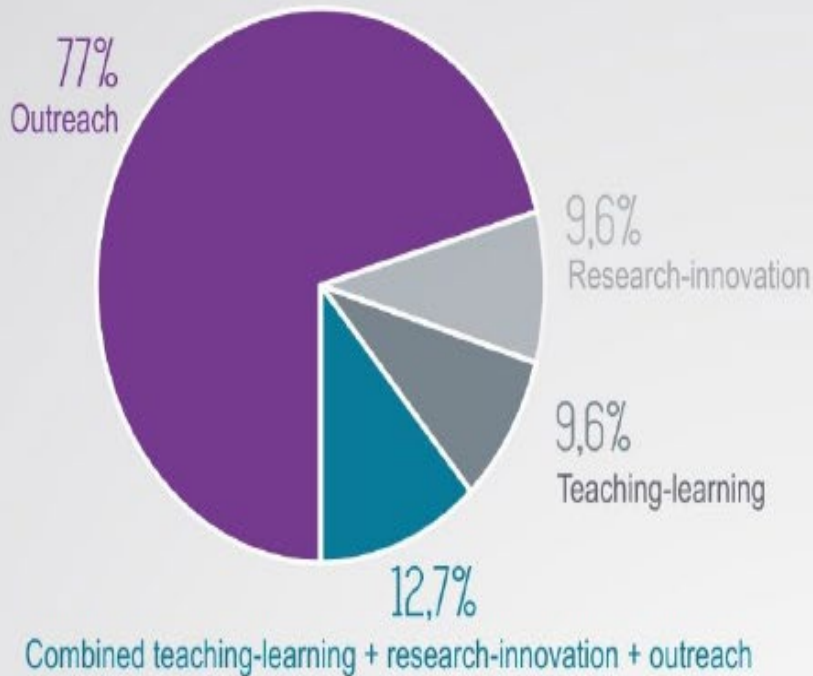
Bester, 2021



Overview of CE activities from CE database for 2022

Community engagement data received from 12 units

CE projects registered: 754



Reported resources:

NWU materials used in 150 projects



227

NWU staff
members
worked on CE



107

NWU
students
participated in



126

projects
reported on
funding

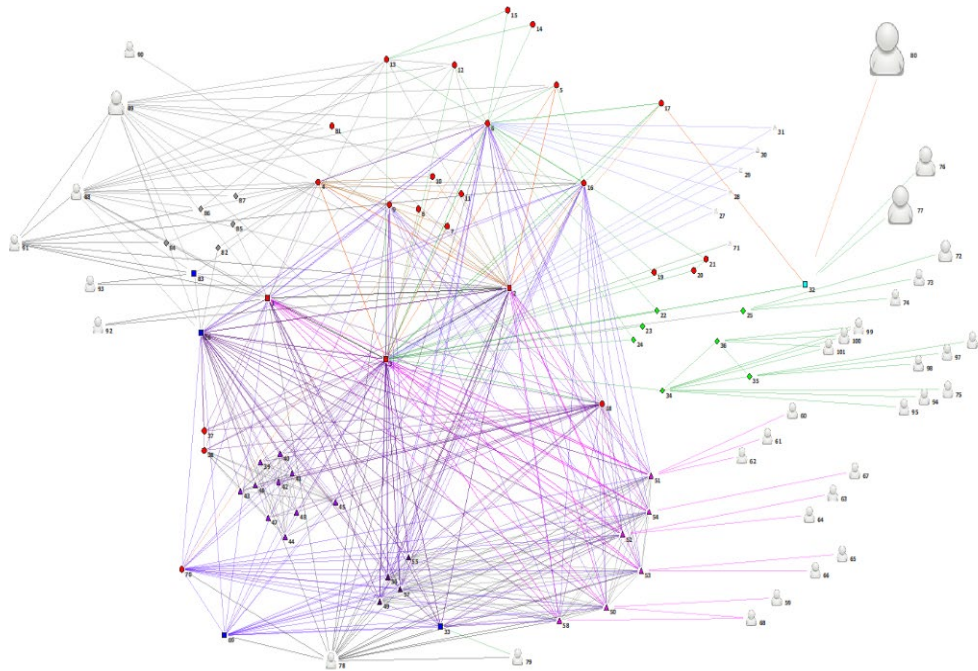
Ratio project focus -
teaching-learning : research-innovation: outreach:
119:140:495

NWU SDG Research Output Treemap graph 2020 - 2023

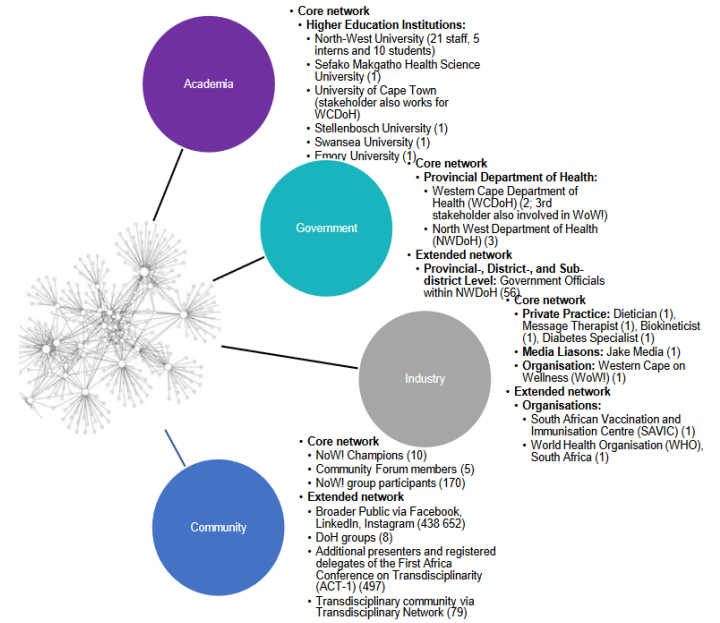


Source: Clarivate InCites. InCites dataset updated Jan 27, 2023. Includes Web of Science content indexed through Dec 31, 2022

Stakeholder Network analysis by AUTHeR @ NWU (sociometric network analysis)



Stakeholders and stakeholder relationships within the network



Stakeholder groups and the corresponding number of stakeholders.



Qualitative data analysis





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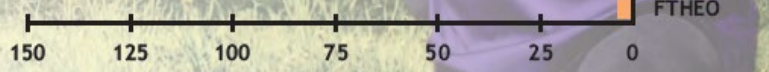
Qualitative data analysis



Sustainability & Community Impact

490 Engaged Activity outputs in 2021

12 CONTRIBUTING ENTITIES



2021 ENGAGED PROFILE

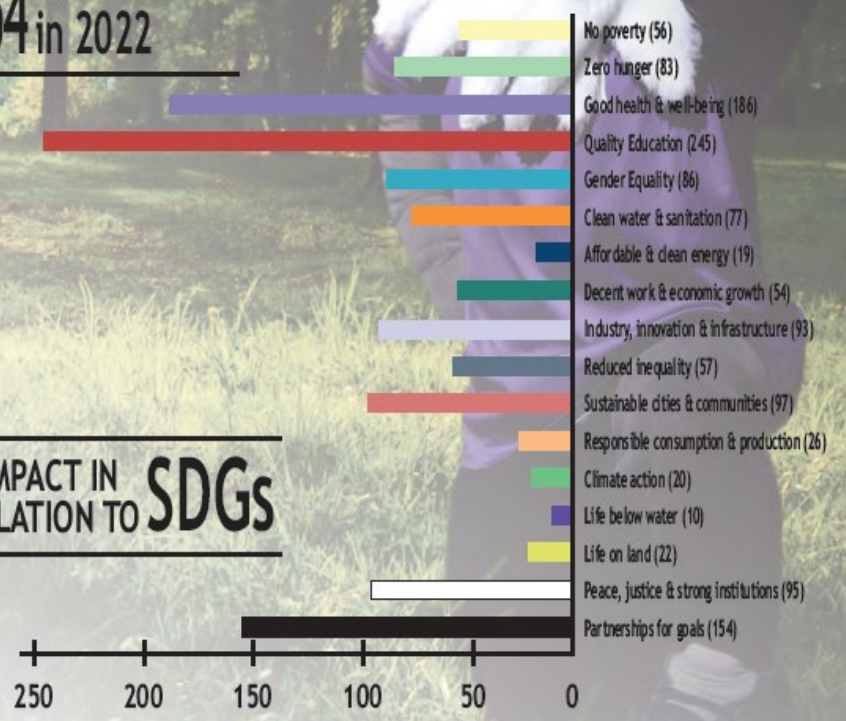


- 7% Engaged research
- 6% Engaged teaching and learning
- 72% Outreach / sharing of expertise
- 6% Combination of all 3 (engaged scholarship)
- 1% Combination of research & teaching & learning
- 4% Combination of research & outreach/sharing of expertise
- 4% Combination of teaching & learning & outreach/sharing of expertise

Sustainability & Community Impact

754 Engaged Activity outputs in 2022

IMPACT IN RELATION TO SDGs



Due to a change in the approach of impact measurement, the SDGs were used to determine our contribution.



Participatory paradigm



Knowledge democracy – co-constructed with participants

Community knowledge/experience vital to understanding issue and bringing about positive change

Goal is positive change – with educational, emancipatory and theoretical outcomes

Action research is thus required



Institutionalisation



Dimension

Components

I. Philosophy and mission of S-L/CE

- ✓ Definition of SL/CE
- ✓ Strategic planning
- ✓ Alignment with institutional mission
- ✓ Alignment with educational reform efforts
- ✓ Policy

II. Faculty support for and involvement in SL /CE

- ✓ Faculty awareness
- ✓ Faculty involvement and support
- ✓ Faculty leadership
- ✓ Faculty incentives and awards

III. Student support and involvement in SL/CE

- ✓ Student awareness
- ✓ Student opportunities
- ✓ Student leadership
- ✓ Student incentives and awards

Furco, 1999



Institutionalisation

Dimension

Components

IV. Community participation and partnerships

- Community partner awareness
- Mutual understanding
- ✓ Community agency leadership and voice

V. Institutional support for service-learning /CE

- ✓ Coordinating entity
- ✓ Policy making entity
- ✓ Staffing
- Funding
- Administrative support
- ✓ Evaluation and assessment
- **Impact measurement and tracking.....**

Furco, 1999



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Thank you
Ke a le boga
Dankie !



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